



## **DISABILITY HUNTINGDONSHIRE**

<b>Post:</b>	PR & Marketing Volunteer
<b>Hours:</b>	As many hours as can commit
<b>Accountable to</b>	CEO
<b>Location:</b>	Papworth Everard

### **Purpose:**

The role of Marketing and Social Media volunteer will be to assist the staff in promoting the work of DISH

### **Task Description**

Keeping our social media channels updated, remotely if necessary  
Encouraging others to comment on our posts and share them with others Increasing the numbers of people following our posts on our own website and on Facebook, Twitter,  
Promoting our membership scheme  
Building Disability Huntingdonshire brand  
Setting, working towards, and reporting on social media objectives and targets.  
Working with the CEO to develop an e bulletin.

### **Skills and Personal Qualities**

Has some experience of marketing and social media, either through education, work or volunteering.  
Is familiar with using social media and other online tools to generate interest in a business or project.  
Is an excellent communicator.  
Is able to write clearly, accurately and succinctly.  
Can be flexible with their time:



The volunteer will also be expected to attend some of our events and workshops with a view to reporting on them.  
Has his or her own transport

**What DISH can Offer**

Flexible volunteering  
A willingness from DISH management and staff to learn from you  
Travel and out-of-pocket expenses paid, and work references if required

**Time Commitment and Location**

As much as you can offer.